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New Orleans Pelicans Announce Partnership with ASI Federal Credit Union

Partnership to Spread Awareness of Financial Awareness and Empowerment to Local Community

Harahan, LA (January 23, 2019) – The New Orleans Pelicans and ASI Federal Credit Union (ASI FCU) announced today their partnership set to begin for the remaining 2018-2019 season and beyond. As the “Official and Exclusive Credit Union of the New Orleans Pelicans”, ASI Federal Credit Union (ASI FCU) is aligning with the franchise in efforts to increase financial education and services to the community.

“We believe that ASI Federal Credit Union is an outstanding company and we are proud to call them our partners,” said Pelicans Senior Vice President of Sales Michael Stanfield. “They have a great vision to grow financial education in the Southeast region, and we are extremely excited for our future together.”

As part of the multi-year partnership, ASI FCU will be the Official Sponsor of the *Young Banker’s Program* a program that will introduce middle and high school students at several schools to the foundation of financial stability and include budgeting, and an introduction to credit, loans, and planning for the future. The first schools to participate in the *Young Banker’s Program* will be:

- Patrick F. Taylor Science and Technology Academy
- Jefferson Rise Charter School
- Warren Easton High School
- Slidell High School, and
- Covington High School

“The New Orleans Pelicans exemplify the values of our community,” stated Sonya Jarvis, President and CEO of ASI FCU. “Teamwork, integrity, service, and perseverance create the core of our organization and we are thrilled to partner with the Pelicans and their network of fans to continue the work we’ve done to financially empower our community for the past 58 years”.

ASI FCU will also host several in-game events and offer enter-to-win opportunities during the Pelicans’ season. Beginning today (January 23) through February 23, Pelicans fans can enter to win a trip to the March 2 game against the Denver Nuggets. For more information, visit asifcu.org.

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ASI Federal Credit Union (ASI FCU) was chartered in 1961 to serve Southeast Louisiana and currently holds assets of \$300 million. Since its inception, ASI FCU has been dedicated to achieving the mission of being financial advocates for its members and the communities it serves and continues to focus on providing exceptional service and financial products to more than 65,000 members. From checking accounts to mortgage and business loans, ASI FCU offers 11 branch locations and more than 3,000 shared branching locations across the United States. For more information about ASI FCU, visit asifcu.org.